

BERLIN AND THE UNITED STATES

I. Economic and Business Connections

A. Investment

U.S. Investment in Berlin

- According to the German Bundesbank, Berlin's FDI flows to the United States amounted to €436 million in 2007. The United States invested €1,193 million in foreign direct investment in Berlin.
- According to the German Statistical Office, 49 U.S. companies hold direct investments in Berlin, including names like Pfizer or the Anschutz Entertainment Group.
- U.S. direct investment in Berlin comprised total assets worth €4,300 million in 2007 – an increase of 72% compared to 2006.
- In 2007, 120 U.S. companies employed approximately 10,000 Berlin citizens.
- Total revenue for companies with U.S. stock ownership in Berlin for 2007 was €2.2 billion.
- The **Anschutz Entertainment Group**, a subsidiary of the Anschutz Corporation, based out of Denver, Colorado, is a prime example of the positive German-American business relationship. As the sole owner of the Berlin Ice Bears, the local Berlin hockey team, the American firm decided to expand their Berlin arena by purchasing and building a brand new, state-of-the-art multifunctional arena. The Anschutz Entertainment Group was able to successfully build a \$165 million venue. In addition, due to the firm's close working relationship with the city of Berlin, Anschutz was able to purchase a large piece of land in former East Berlin. The firm also received city support in renovating and creating surrounding roads. However, this arena does not only bring benefits to a successful American company; it will also employ 1,400 local Berliners during arena events, which will occur 150 days of the year."
- The most important U.S. Company in Berlin is certainly **Pfizer** which has relocated its German HQ (including Board of Directors, Administration, and Marketing and Sales) in Berlin. The decision to select Berlin as a business location was taken in 2007, with Pfizer Pharma GmbH creating 500 new jobs in Berlin. Pfizer joins a growing list of global pharmaceutical industry players including Bayer Schering Pharma AG, Berlin-Chemie AG, and Sanofi-Aventis Deutschland GmbH who are making their home in Berlin. As a result, Berlin is considered to be an important business location for life science investment - particularly in the US. Crucial factors in the decision-making process were the closeness to the political landscape, scientific institutions, hospitals like the world-renowned Charité, and the presence of a considerable number of companies from the biotech sector. This investment was the result of a partnership with Berlin Partner.

Berlin Investment in the U.S.

- In 2007 the Federal Statistical Office counted 37 companies in the U.S. with direct or indirect Berlin stock ownership.
- Berlin direct investment in the U.S. totaled €2,000 million in assets in 2007.
- In 2007, Berlin companies employed approximately 9,000 Americans, three times more than in 2006.
- Total revenue for companies with Berlin stock ownership in the U.S. for 2007 was € 2.3 billion.

B. Trade

- In recent years, the U.S. has been one of the major trading partners for Berlin. The United States is in fact the top export destination for Berlin and also its primary importer. Imports from the U.S. to Berlin exceeded €1.1 billion in 2008. Exports from Berlin to the U.S. amounted to €1.09 billion in 2008. Imports from the U.S. are dominated by chemical products, IT equipment and automotive parts.

II. People-to-People Connections

A. Tourism from the U.S.

- Berlin is a favorite destination for U.S. visitors. In 2008, 230,900 Americans visited the German capital. With nearly 10%, they represented by far the largest group of overseas visitors and were second overall in terms of total number. Americans stayed an average of 2.6 nights, resulting in over half a million overnight stays.
- Based on the average spending of €178 per overnight, these visitors added €106.9 million to the Berlin economy.

B. Resident Citizens and Emigrants

- More than 11,500 Americans are registered residents in the City of Berlin, forming the 5th largest expatriate community by nationality in the city.

III. Research & Technology

A. Universities and Technical Colleges

The **Technical University** has co-operation agreements with 12 universities in the U.S., including: Massachusetts Institute of Technology (MIT), University of North Carolina at Chapel Hill, Illinois Institute of Technology (IIT), University of Southern California (USC), Texas Tech University, Ball State University, University of Oklahoma, Arizona State University, North Carolina State University, University of Michigan, Georgia State University, University of Arizona.

In addition, 42 research projects with U.S. partners are officially registered and there 32 exchange programs for students involving the following institutions: Arizona State University (ASU), Tempe, Arizona; Ball State University, Muncie, Indiana; Dartmouth College, Hanover, New Hampshire; Davidson College Charlotte, North Carolina; Duke University,

Durham, North Carolina; Emory University, Atlanta, Georgia; Franklin and Marshall College, Lancaster, Philadelphia; Georgia Institute of Technology, Atlanta, Georgia; Illinois Institute of Technology; Montana State University (MSU); Bozeman, Montana; North Carolina State University, Raleigh, North Carolina; Purdue University, Lafayette, Indiana; Salisbury University, Salisbury, Maryland; Stevens Institute of Technology (SIT), Hoboken, New Jersey; Texas A&M University, College Station, Texas; University of Arizona, Tucson, Arizona; University of California System; University of Florida, Gainesville, Florida; University of Illinois, Urbana, Illinois; University of Maryland College Park, Maryland; University of Massachusetts, Amherst; University of Michigan at Ann Arbor, Michigan; University of North Carolina at Chapel Hill (UNC-CH), North Carolina; University of Oklahoma; University of Oregon, Eugene, Oregon; University of Texas at Austin, Texas; University of Utah, Salt Lake City, Utah; University of Virginia, Charlottesville, VA; University of Washington, Seattle, Washington; University of Wisconsin, Madison, Wisconsin; Washington University, St. Louis, Missouri.

According to TU statistics, there are currently 56 students from the U. S. enrolled for Bachelor, Master or Ph.D. studies. Under the framework of exchange programs with partner universities in the U.S., 11 students from the TU received their training in the U.S (winter semester 2007/2008).

The **Humboldt-University to Berlin** has signed cooperation agreements for student exchange with the following universities in the United States:

Johns Hopkins University; University of Minnesota; Georgetown University; City College of the City University of New York; Duke University; University of Connecticut; University of Illinois at Urbana-Champaign; New York University; Cornell University; Brown University; University of Illinois at Chicago; University of Washington; Ohio State University; Iowa State University; Bard College; Virginia Wesleyan College; The University of Tulsa; University of California; St. Olaf College; New School of Social Research.

Humboldt's exchange programs are:

The **College Program** targets undergraduate students, providing them with the opportunity to spend a semester at one of our partner institutions. The **academic year program** gives advanced students (Master level or PhD) a chance to spend an entire year studying in the US.

Humboldt-University also has collaborative agreements with the German Departments of five US universities (Brown, Ohio State, University of Washington, University of Minnesota, University of Illinois at Chicago). As part of this program, advanced students of German - or of Cultural-Studies are able pursue their research at the partner institution while working as research - or as teaching-assistants.

Humboldt also cooperates with the Institute of International Education (IES) in Chicago. Students coming to Berlin as part of this program have the chance to attend classes at HU in addition to their regular program and are registered as HU students.

Duke University's Autumn in Berlin program is hosted by Humboldt-Universität, with 20 students attending each [winter] semester. New York University has programs for the fall and spring semesters as well as having established a summer session. Approximately 30 students participate in each.

More than 200 students from US-Universities come to attend HU as part of these programs annually. Conversely, HU sends about 60 students to US partners each year.

Humboldt runs a program in cooperation with the New School of Social Research and the City University of New York's Graduate School supported by the DAAD under the auspice of the program "Integrierte Studien- und Ausbildungspartnerschaften". Up to six students go to New York each year either to research or to study at these partner institutions. In return, Humboldt receives students from these institutions for summer schools and research periods respectively.

Joint Program "Transatlantic Master" in Social Sciences with European Universities and the University of North Carolina at Chapel Hill.

Transatlantic student symposia together with Bard College and Georgetown University since 2003 (see: <http://www2.hu-berlin.de/transatlantic/symposia/index.html>)

Scientific Cooperation:

Humboldt professors and scholars cooperate in research with a broad range of American institutions of higher learning. These include Cornell University, NYU, Brown University, University of Washington at Seattle, Georgetown University, University of California, and University of Minnesota (just to name a few).

Representation of Humboldt in the United States:

In 2003, Humboldt University opened an office in New York in cooperation with Bard College. Later on, Humboldt University integrated in the German Universities Offices at the German House in NY, together with the University Leipzig (Eastern Excellence).

In 2008, HU reopened the office with a focus on Fundraising and on strengthening the cooperation with universities in the U.S., especially in the NY and Washington metropolitan areas.

Since 2003, the office has organized 17 academic lectures - the so-called Transatlantic Dialogues - together with its partners in the US.

The Free University Berlin has partnerships with 21 U.S. Universities including: American University, Washington D.C., Columbia University, New York, Cornell University, Ithaca, Dartmouth College, Hanover, Duke University, Durham, Emory University, Atlanta, Hampshire College, Amherst, Indiana University, Bloomington, Johns Hopkins University, Baltimore, Juilliard School, New York, Middlebury College, Middlebury, New York University, Ohio State University, Columbus, Princeton University, Princeton, Reed College, Portland, Rutgers The State University of New Jersey Brunswick, Stanford University, Palo Alto, Tulane University, New Orleans, University of Alabama at Birmingham, University of Arizona, Tucson, University of California, Berkeley, University of California System, University of Chicago, University of Kentucky, Lexington, University of Maryland, University of Michigan, University of Minnesota, Minneapolis, University of North Carolina at Chapel Hill, University of Pennsylvania, Philadelphia, University of Pittsburgh, University of Southern California, Shoah Foundation, University of Texas at Austin, University of Washington, Seattle, Vanderbilt University, Nashville, Washington University, St. Louis, Western Michigan University, Kalamazoo, Yale University, New Haven.

IV. Academic & Cultural Exchanges

A. Academic

The relationship between Berlin and the U.S. is not limited to economic ties. There is vivid exchange both in the cultural areas as well as in sciences (see above). Just to mention a few like the American Academy, the Amerika-Gedenkbibliothek, the Allied Museum in Dahlem or for example the John F. Kennedy School. All these institutions want to preserve the memories of a common past, promote a

current exchange of ideas and to lay the groundwork for a future development of bilateral relations and establish an even broader transatlantic network.

B. Partnerships

The relationship between the United States and the City of Berlin, the capital of Prussia and then of Germany reflects the long history of the ties between the two countries. John Quincy Adams, later to become the 6th President of the United States, was the First United States Ambassador in Berlin in 1797.

Berlin has city partnerships with cities on both coasts of the American continent. The Partnership with Los Angeles in California celebrated its 40th anniversary in 2007. The partnership with Boca Raton in Florida will celebrate its 30th anniversary in 2009.

Approximately 40 schools in Berlin maintained partnerships with counterpart schools in the U.S. in 2008.

U.S. Embassy Berlin. August 2009.